

# IE'14 Industry Forum Program

- Smart City: Innovation-driven Industry Upgrading  
1<sup>st</sup> July, 2014 Haoran Building, Shanghai Jiaotong University

Time	Event
9:00	Shanghai --- the Smart City, by officer from Shanghai government
9:30	The strategy of telecoms industry on Smart City, by Prof. Haining Yan, ComService Shanghai ( <a href="http://www.chinaccs.com.hk/eng/global/home.htm">http://www.chinaccs.com.hk/eng/global/home.htm</a> )
10:00	“Research and Practice on e-healthcare system” , by Jinjun Lu , President, Shanghai Ideal information Industry(Group)Co.,Ltd ( <a href="http://www.ideal.sh.cn">http://www.ideal.sh.cn</a> )
10:30	Coffee break
11:00	21 <sup>st</sup> Century Robot: A Science Fiction Prototype by Brian Jepson, Intel via SKYPE
11:30	Application of Fiber Optic Sensor Network in Smart Environment, by Dr. Feng Xie, Shanghai Zhangjiang Internet-of-Things Industry Alliance.
12:00	Application of IOT in Agricultural Ecosystem, by Dr. Junming He, President, Wuxi Kaiyi Internet of Things Technology Co., Ltd. ( <a href="http://www.kywlw.com">http://www.kywlw.com</a> )
12:30	Lunch
13:30	Intelligent Environment, Context Awareness and Smart City, by Dr. Tao Yu, CTO, Shanghai Yibang Intelligent Technology Co., Ltd. ( <a href="http://www.yibang.net">http://www.yibang.net</a> )
14:00	Information Fusion in Intelligent Environments, by Xiqing Shi, Vice President, Shanghai TongTech Software Technology Co., Ltd. ( <a href="http://www.tongtech.com">www.tongtech.com</a> )
14:30	Standardization Work on Smart Cities, by Yuan Yuan, China Electronics Standardization Institute. ( <a href="http://www.cesi.cn">www.cesi.cn</a> )
15:00	Coffee break
15:30	Documentary film " <a href="#">Singularity</a> " and discussion with the film maker <a href="#">Doug Wolens</a>